intended to be included within the scope of the appended claims. For example, although the depicted embodiments show a user with social links to three related parties, it is understood that a user may have social links to numerous parties, and those parties may own one or more or (in some cases) no objects to which they grant the user access. Moreover, although the foregoing descriptions and the associated drawings describe example embodiments in the context of certain example combinations of elements and/or functions, it should be appreciated that different combinations of elements and/or functions may be provided by alternative embodiments without departing from the scope of the appended claims. In this regard, for example, different combinations of elements and/or functions than those explicitly described above are also contemplated as may be set forth in some of the appended claims. Although specific terms are employed herein, they are used in a generic and descriptive sense only and not for purposes of limitation.

What is claimed is:

1. An apparatus comprising at least one processor and at least one memory including computer program code, the at least one memory and the computer program code configured to, with the processor, cause the apparatus to at least:

access a social link associated with a user of a device;

identify an object via the social link, wherein the object is connected to a network; and

provide for presentation of an indication of the object on a display of the device.

2. The apparatus of claim 1, wherein the at least one memory and the computer program code are configured to, with the processor, cause the apparatus to access the social link automatically in response to the user's execution of a third party application.

3. The apparatus of claim 1, wherein the at least one memory and the computer program code are configured to, with the processor, cause the apparatus to access the social link via a social networking interface.

4. The apparatus of claim 1, wherein the at least one memory and the computer program code are configured to, with the processor, cause the apparatus to identify the object by determining a party related to the user via the social link and identifying at least one object associated with the party.

5. The apparatus of claim 1, wherein the at least one memory and the computer program code are configured to, with the processor, cause the apparatus to identify the object by determining whether access control information associated with the object allows for access of the object by the user of the device.

6. The apparatus of claim 1, wherein the at least one memory and the computer program code are configured to, with the processor, cause the apparatus to provide for presentation of the indication by providing for presentation of a visual representation of the object.

7. The apparatus of claim 1, wherein the at least one memory and the computer program code are configured to, with the processor, cause the apparatus to provide for presentation of the indication by providing for presentation of data associated with the object.

8. The apparatus of claim 1, wherein the at least one memory and the computer program code are configured to,

with the processor, cause the apparatus to provide for presentation of the indication by enabling control of the object by the user of the device.

9. The apparatus of claim 1, wherein the at least one memory and the computer program code are configured to, with the processor, cause the apparatus to receive data associated with the object in response to receipt of user input via the indication presented.

10. A method comprising:

accessing a social link associated with a user of a device;

identifying, using a processor, an object via the social link, wherein the object is connected to a network; and

providing for presentation of an indication of the object on a display of the device.

11. The method of claim 10, wherein accessing a social link comprises accessing the social link automatically in response to the user's execution of a third party application or via a social networking interface.

12. The method of claim 10, wherein identifying the object comprises determining whether access control information associated with the object allows for access of the object by the user of the device.

13. The method of claim 10, wherein providing for presentation of an indication comprises providing for presentation of at least one of a visual representation of the object or data associated with the object.

14. The method of claim 10, wherein providing for presentation of an indication comprises enabling control of the object by the user of the device.

15. A computer program product comprising at least one computer-readable storage medium having computer-executable program code portions stored therein, the computer-executable program code portions comprising program code instructions for:

accessing a social link associated with a user of a device;

identifying an object via the social link, wherein the object is connected to a network; and

providing for presentation of an indication of the object on a display of the device.

16. The computer program product of claim 15 further comprising program code instructions for accessing the social link automatically in response to the user's execution of a third party application or via a social networking interface.

17. The computer program product of claim 15 further comprising program code instructions for determining whether access control information associated with the object allows for access of the object by the user of the device.

18. The computer program product of claim 15 further comprising program code instructions for providing for presentation of at least one of a visual representation of the object or data associated with the object.

19. The computer program product of claim 15 further comprising program code instructions for enabling control of the object by the user of the device.

20. The computer program product of claim 15 further comprising program code instructions for receiving data associated with the object in response to receipt of user input via the indication presented.

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